

# HARD ROCK HOTEL & CASINO

## Hard Rock Hotel & Casino Is Recognized By the Best of Citysearch Awards

**Las Vegas**, May 21, 2008 – The Hard Rock Hotel & Casino lives up to its reputation for being a hotspot in Sin City, receiving five titles in the Best of Citysearch 2008.

Attracting the stunningly beautiful and hip Vegas partygoers, celebrities and socialites alike is the world-renowned nightclub **Body English**, recognized as the audience pick for “**Best Hookup Spot.**” Reminiscent of an English rock star’s living room, Body English boasts a \$250,000 Baccarat chandelier above the massive dance floor, black walls with leather booths, mirrors everywhere and drop-dead sexy waitresses clad in lingerie, reflecting the club’s rock and roll decadence. The nightclub features two self-contained bars on different levels, an expansive dance floor and 41 VIP booths within the 7,500 sq. ft. space. World-renowned celebrity deejays, including DJ Vice, work the turntables, spinning the best in hip-hop, rock and house. Playing up a different theme each night, people flock to Body English for Indulge Fridays, the ultimate girls’ night out featuring complimentary admission, champagne and giveaways of the hottest brands in fashion; Smashtime Saturdays hosted by E! Network’s “Daily 10” hosts; Sunday School where all local men and women get in for free and Godskitchen Wednesdays, which welcomes some of the world’s most talented deejays.

**Nobu**, named after Japanese restaurant owner and chef, Nobu Matsuhisa, receives the honor for “**Best Over 30s Singles Scene**” by the audience. Nobu is highly recognized for its groundbreaking modern and authentic Japanese cuisine; the sushi is fresh as is all the seafood and most entree’s will introduce a guest’s taste buds to delirium. Aside from the fine cuisine found at Nobu, the interior design features bamboo pillars, wooden birch trees, a black river rock wall and a seaweed wall, replications of the décor found in Chef Nobu’s New York restaurant, TriBeCa. Other impressive details include the burnt ash tabletops to match the bamboo feature and a black rock at each table setting to hold chopsticks.

Popular for putting a California spin on traditional Mexican dishes, **Pink Taco** steals first place for editorial pick for the category “**Best Happy Hour**” as well as the audience and editorial picks for “Budget Date Spot.” A mega-hip Mexican cantina, Pink Taco is a folk-art bedecked hotspot adorned classic low-rider bicycles, unique tables that leave guests’ feet dangling and an assortment of authentic Mexican craftwork that decorate the dining room. Pink Taco just recently celebrated more than 12 years at the Hard Rock with a grand re-opening by expanding its bar launching a new monthly party, “Cinco de Taco” which occurs every 5<sup>th</sup> of the month.

Traditional style eatery, **Mr. Lucky’s** is the ‘round the clock hangout which is recognized for “**Best Cheap Eats**” by the Citysearch audience. The standard diner fare - burgers, sandwiches, and breakfast items such as the owner’s favorite, *French toast* - is first-rate, as are the pizzas and the specialty *Baby Back Ribs* basted in a watermelon sauce. And its not-so secret specials, such as the *Steak and Shrimp* (an 8-ounce New York sirloin steak, three jumbo shrimp, salad, garlic mashed potatoes and a roll, all for a lucky \$7.77), and the “bone yard specials,” starting at \$3.95 (served Monday through Thursday 1 to 5 a.m.), are well worth ordering. Mr. Lucky’s ups the ante with its cool, energized rock ‘n’ roll aura with décor to match: rock memorabilia, a large Jim Morrison mural, leopard-print seating, vintage motel signage and wood floors.

Citysearch is a leading online lifestyle guide with the most up-to-date information on businesses, from restaurants, spas, hotels and retail. Citysearch helps people make informed decisions about where to spend their time and money by delivering trusted content, local expertise, and useful tools -- including 14.5 million business listings, over 600,000 user reviews, and ratings on over 2 million business locations nationwide.

### About Hard Rock Hotel & Casino

The Hard Rock Hotel & Casino, newly owned and operated under Morgans Hotel Group and equity partner, DLJ Merchant Banking Partners, is a premier destination entertainment resort located on 16.7 acres situated strategically on Harmon Avenue, one of Las Vegas’ fastest growing entertainment corridors. It was built in 1995 and expanded in 1999. The property offers an energetic entertainment and gaming experience with the services and amenities associated with a boutique luxury resort hotel. The property has also been a popular music scene

destination where such acts as the Rolling Stones, Coldplay, Alicia Keys, David Bowie, Snoop Dogg, Nine Inch Nails and The Killers have all performed. Features of the property include an 11-story Hard Rock Hotel tower with 647 guest rooms; a 30,000 square foot casino; a beach club with a swimming pool that was selected by the Travel Channel as one of "The Top 10 Pools" in the world; the Body English nightclub; "The Joint" concert hall; restaurants including the newly opened AGO, world-renowned Nobu, Pink Taco, AJ's Steakhouse; three cocktail lounges; several retail stores; and Rock Spa, an 8,000 square foot spa, salon and fitness center. For room availability and additional information call 800.HRD.ROCK (800.473.7625) or visit [www.hardrockhotel.com](http://www.hardrockhotel.com).

###

**Press Contacts:**

Dorian Cantrell  
Hard Rock Hotel & Casino  
702.693.5086  
[doriansc@hrhvegas.com](mailto:doriansc@hrhvegas.com)

Jessie Pound/Cherryl Kaopua  
Kirvin Doak Communications  
702.737.3100  
[jpound@kirvindoak.com](mailto:jpound@kirvindoak.com) / [ckaopua@kirvindoak.com](mailto:ckaopua@kirvindoak.com)

