



***Dream Team Poker*[™] Debut Tournament Sold Out
at the Hard Rock Hotel & Casino Nov. 7-9**

LAS VEGAS (Nov. 5, 2008) – With less than one week left, all teams are sold out for the debut tournament of *Dream Team Poker*[™] taking place inside the Hard Rock Hotel & Casino Poker Lounge Nov. 7-9.

“We are very pleased with the huge response of players wanting to participate in our debut poker tournament,” said Daniel Delshad, CEO and co-founder of Dream Team Gaming. “Our goal was to create a new player development tournament. Now that we’ve secured all teams, including many players who normally wouldn’t play in tournaments, along with some of the world’s top poker professionals, we look forward to expanding our concept into other markets nationwide.”

Celebrity world poker champions participating in the tournament include: Jamie Gold, philanthropist and 2006 World Series of Poker Main event champion; David Benyamine, 2008 World Series of poker bracelet winner who currently ranks third in player of the year standings; Erica Schoenberg, who participated on the show, *Poker After Dark* and nicknamed “Poker Babe”; David Daneshgar, 2008 World Series of Poker bracelet winner; Kenny Tran, 2008 World Series of Poker bracelet winner; Jean Robert Bellande, who participated on the CBS reality TV series *Survivor: China* and is a promoter and poker player better known as “Action Bob” for his fast play and vigorous personality; professional poker players Roy “the Oracle” Winston and Chris Bigler; Actor Mekhi Phifer of NBC’s medical drama *ER*; E! *Daily 10* host Sal Masekela; Holly Montag of MTV’s *The Hills*; former NBA star Chris Mills; Actor Yancey Arias from NBC’s *Knight Rider*; and Writer and Producer Sam Simon of *The Simpsons*.

The debut tournament of *Dream Team Poker*[™] consists of 25 teams, each comprised of three players. At \$3,000 a team (\$1,000 per player), each player will receive the following VIP package: special room rate at Hard Rock Hotel & Casino, VIP check-in and welcome gift package, private Friday night welcome party inside the Hard Rock Penthouse, Saturday night party at Body English, late Sunday check-out and a trophy ceremony on Sunday, Nov. 9. For tournament and hotel information, contact Homan Sefaradi: at 310-435-5535 or by email at homans@dreamteamgaming.com.

The team-oriented game provides a unique socialization experience for all poker players. The social networking aspect helps to develop each team’s fan base, new team player strategies and appeals to increasingly sophisticated players seeking a more engaging experience. *Dream Team Poker*[™] benefits greatly by capitalizing on the desires of people who want to play games as teams, compete as teams, share experiences as teams and increase their chances of winning as teams.

Dream Team Gaming is comprised of three superstar co-founders. Edward Fishman, considered one of the top game executives in the Industry, whose credits include inventing the first gaming tournament and founder of Players International, a publicly traded company that was eventually sold to Harrah’s.

Larry Cohen, former CEO of Merv Griffin's Investment and Management Company from 1997 to 2007 and its CFO from 1988 to 1997. During that time, The Griffin Group purchased, managed and eventually sold business in industries that included casinos, hotels, broadcasting, real estate, equipment financing and entertainment. The third co-founder is Honorable Jimmy Delshad, former Mayor of City of Beverly Hills. Delshad has been credited with making City of Beverly Hills one of the smartest and safest cities in the world. The three additional founders of Dream Team Gaming include Daniel Delshad who serves as chief executive officer and co-founder; Mario Ayala is chief game architect and co-founder; Homan Sefaradi is the president and co-founder.

For additional information on *Dream Team Poker*, please visit www.dreamteampoker.com.

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