

HARD ROCK HOTEL & CASINO

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HARD ROCK HOTEL & CASINO SUPPORTS EARTH HOUR 2009 TO HELP FIGHT CLIMATE CHANGE

LAS VEGAS - In addition to turning off the exterior lights for one hour beginning at 8:30 p.m. on March 28, Hard Rock Hotel & Casino celebrates Earth Hour 2009 with a candlelight dinner at AGO, twilight poker tournament and a specialty "Ecotini" cocktail served around the property.

AGO hosts "AGO After Dark", an intimate three-course candlelight dinner (\$42 per person). Appetizer selections include choice of ahi tuna with avocado tartar, green onions and grapefruit vinaigrette, seared scallops over braised red lentil and asparagus sauce, or roasted eggplant cake with Parmigiano fondue. The main course features choice of veal ravioli with fresh sage, grilled escolar with mixed vegetables and yellow pepper sauce, or truffled oxtail over roasted artichoke and red wine sauce. A lemon and lime pannacotta with fresh berries serves as the perfect ending to the candlelight feast.

At 7 p.m., guests can try to win some green while going green at a "Twilight Poker Tournament" in the Poker Lounge. Players will receive \$4,000 in tournament chips with an initial \$50 buy-in (an optional \$10 bonus in which you will receive an additional \$2,000 in starting chips). Patrons can accumulate an additional \$500 - \$2,000 in extra chips for the tournament per hour of live play from 1 to 7 p.m. Those interested are encouraged to visit the Rockstar Club for more details.

Available all day, the "Ecotini" (\$8) will be served exclusively at AGO, Pink Taco, Center Bar and Poker Lounge. The Earth inspired mixture contains a refreshing blend of Barcardi Light Rum, Midori and Pineapple juice.

On Saturday, March 28, 2009, Las Vegas will stand in solidarity with the world to raise awareness about climate change. As part of this initiative, for one hour beginning at 8:30 p.m. PST, casinos and hotels on and off of the iconic Las Vegas Strip will dim or turn off neon and flashing lights, creating a once-in-a-lifetime viewing event.

About Hard Rock Hotel & Casino

The Hard Rock Hotel & Casino, owned and operated under Morgans Hotel Group and equity partner, DLJ Merchant Banking Partners, is a premier destination entertainment resort located on 16.7 acres situated strategically on Harmon Avenue, one of Las Vegas' fastest growing entertainment corridors. Built in 1995 and expanded in 1999, the property is currently undergoing another expansion set for completion in early 2010 more than tripling its current size. Hard Rock Hotel & Casino offers an energetic entertainment and gaming experience with the services and amenities associated with a boutique luxury resort hotel. The property is known for its innovative nightlife and music scene where such acts as the Rolling Stones, Coldplay, Alicia Keys, David Bowie, Snoop Dogg, Nine Inch Nails and The Killers have all performed. Features of the property include an 11-story Hard Rock Hotel tower with 647 guest rooms; a

30,000 square foot casino; The Beach Club with a swimming pool that was selected by the Travel Channel as one of "The Top 10 Pools" in the world; Rehab, the trendsetting Sunday afternoon pool party; Body English nightclub which was selected by Cosmopolitan Magazine as one of the "Top 25 Sexiest Places in the World"; The Joint concert hall; newly opened rock lounge Wasted Space, owned by motocross star Carey Hart; restaurants including the newly opened AGO, world-renowned Nobu, Pink Taco, Mr. Lucky's; three cocktail lounges; several retail stores; and Rock Spa, an 8,000 square foot spa, salon and fitness center.

For room availability and additional information call 800.HRD.ROCK (800.473.7625) or visit www.hardrockhotel.com.

Press Contacts:

Brad Seidel/Lindsey Rathjen
Kirvin Doak Communications
702.737.3100

bseidel@kirvindoak.com / lrathjen@kirvindoak.com

Dorian Cantrell / Laura K. Cleary
Hard Rock Hotel & Casino
702.693.5086

dorianc@hrhvegas.com / laurac@hrhvegas.com

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