

HARD ROCK HOTEL & CASINO

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THE NEW JOINT AT THE HARD ROCK HOTEL & CASINO LAS VEGAS WILL PROVIDE THE ULTIMATE ROCK 'N' ROLL EXPERIENCE

New Concert Venue will Accommodate Larger Audiences for Legendary Rock Acts

Las Vegas, Nev. – Jan. 21, 2009 – For years, Las Vegas has welcomed some of the biggest names in the entertainment industry. However, never before have any of those acts been given the opportunity to perform at such a state-of-the-art and innovative concert venue like what's about to open at the Hard Rock Hotel & Casino, Las Vegas. The Joint, a brand new concert facility, will begin welcoming fans this April and will be one of the most sophisticated, intimate, and authentic venues in Las Vegas.

Inheriting its name from the legendary original Hard Rock venue, the new Joint was designed by the renowned Montreal-based architectural design firm Scéno Plus. It will have a capacity of 4,000, offer seven premiere VIP hospitality suites and feature an innovative sound and lighting system. To maximize fan's enjoyment with a genuine experience, the new Joint will double in size while keeping the same atmosphere of the original venue. The new Joint will carry on the up-close and authentic feel with the furthest seat in the house only 155 feet from the stage. The new Joint will contain a 9 feet x 16 feet motorized screen on each side of the stage, an 18 feet x 24 feet center screen for rear and front projection and 38 flat screens throughout the venue to guarantee the ultimate viewing experience.

The trendsetting new concert venue will unveil a number of new features during its grand opening in April including:

- 700+ fixed balcony seats
- Four dressing rooms plus a production office
- A top-notch green room and meet and greet room
- Two Digidesign Venue Profile 96 channels digital mixing boards
- 18,000 lumens high-definition projectors to animate the screens
- WiFi access throughout the venue and full blogging station for press covering events and shows
- State-of-the-art sound system including a D&B Audiotechnik composed with two full flown stacks, stage fills and 25 delay speakers through the back of the venue, bar areas, and lobbies
- Innovative lighting system with 28 high quality moving lights and four DL3 video projectors
- Ability to transform venue for boxing, wrestling, mixed martial arts events, corporate functions and trade shows, as well as red carpet movie premieres and advanced screenings

The new Joint's \$60 million project is part of the widely-publicized \$750 million expansion the Hard Rock broke ground on in 2007; slated for completion in late 2009. The expansion will include the addition of approximately 860 guest rooms, including an all-suite 15-story south tower, a new 17-story north tower, approximately 60,000 square feet of meeting and convention space, and approximately 30,000 square feet of casino space. In addition, the project includes the expansion of the Hard Rock's award-winning pool, several new restaurants and bars, a new nightclub, multiple new retail outlets, as well as a new spa and health club. As part of the project, the Hard Rock's existing suites and common areas will be renovated to revitalize the property.

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The original Joint concert venue opened in February of 1995. At the time, The Joint was the first rock 'n' roll venue in Las Vegas to be built at a high-end boutique property helping establish national credibility for Las Vegas as a legitimate tour stop by luring top-notch talent who had never played the market before. The Joint also helped introduce a new culture of tourists and locals to first-class concerts in Las Vegas.

AEG Live was contracted in February of 2007 as the exclusive promoter and booking agent for The Joint and will continue in that capacity in the new venue. Stay tuned to hear more about what acts and events Hard Rock and AEG Live have in store for the new Joint.

About Hard Rock Hotel & Casino

The Hard Rock Hotel & Casino, owned and operated under Morgans Hotel Group and equity partner DLJ Merchant Banking Partners, is a premier destination entertainment resort located on 16.7 acres situated strategically on Harmon Avenue, one of Las Vegas' fastest growing entertainment corridors. Built in 1995 and expanded in 1999, the property is currently undergoing another expansion set for completion in early 2010, more than tripling its current size. Hard Rock Hotel & Casino offers an energetic entertainment and gaming experience with the services and amenities associated with a boutique luxury resort hotel. The property is known for its innovative nightlife and music scene where such acts as The Rolling Stones, Coldplay, Alicia Keys, David Bowie, Snoop Dogg, Nine Inch Nails and The Killers have all performed. Features of the property include an 11-story Hard Rock Hotel tower with 647 guest rooms; a 30,000 square foot casino; The Beach Club with a swimming pool that was selected by the Travel Channel as one of "The Top 10 Pools" in the world; Rehab, the trendsetting Sunday afternoon pool party; Body English nightclub, which was selected by Cosmopolitan Magazine as one of the "Top 25 Sexiest Places in the World"; The Joint concert venue; the newly opened rock lounge Wasted Space, owned by motocross star Carey Hart; restaurants like the newly opened AGO, world-renowned Nobu, Pink Taco and Mr. Lucky's; three cocktail lounges; several retail stores; and Rock Spa, an 8,000-square-foot spa, salon and fitness center.

Room availability and additional information is available by calling 800/HRD-ROCK (or 800/473-7625) or visiting www.hardrockhotel.com.

About Scéno Plus

Since 1985, Scéno Plus has made a mark internationally by its quest for innovative design and construction solutions for cultural and recreational facilities. Architects, theatre designers, interior designers, technology and specialized equipment designers, multimedia immersion and interactivity technicians—all share their expertise and passion within a team that looks at all projects, whatever the scope, as a call for creative action. In a nutshell, Scéno Plus is a mastermind at designing compelling high-energy, dramatic, one-of-a-kind entertainment sites and complexes. We envision the utmost in theatrical spaces worldwide, fostering a unique vision for each project and favoring the emergence of new creative ideas to sustain this vision.

Having been involved in creating spaces for a wide variety of uses, we bring a vast body of knowledge and innovative ideas to a new project. Scéno Plus has built theaters, concert halls, movieplexes, electronic game facilities, casino showrooms, convention centers, exhibitions spaces, jazzy atriums in shopping malls, temporary and portable touring facilities, retail shops, etc.

Acting as Theatre Designer, Scéno Plus has designed over 50 major theatrical establishments and multi-disciplinary performing arts complexes, ranging from a few hundred seats to over 4,000 seats, from traditional front-end theatres to theatre in-the-round and flexible venues for avant-garde

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productions. The larger venues were: The Venue for Horseshoe casino in Chicago, the Colosseum at Ceasars Palace in Las Vegas, the Treasure Island and Bellagio Showrooms also in Las Vegas, the Walt Disney World Theatre in Orlando Florida and the Beau Rivage Showroom in Biloxi, Mississippi.

About AEG Live

AEG Live joined forces with Hard Rock Hotel & Casino in February 2007 as the exclusive promoter of all booking activities for the Hard Rock Hotel & Casino entertainment venue The Joint. AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance, touring for a variety of programming, and multi-media production. AEG Live, the nation's second-largest concert promotion and touring company, is comprised of special event, broadcast and exhibition divisions, fourteen regional offices, and numerous state-of-the-art venues nationwide. The company's national promotion arm is currently producing tours and productions including Bette Midler "The Showgirl Must Go On" and Cher at The Colosseum at Caesars Palace in Las Vegas; and "Tutankhamun and the Golden Age of the Pharaohs," an international tour of the artifacts of King Tut. Recent and upcoming promoted concert tours have included artists such as Celine Dion, Tina Turner, Justin Timberlake, Bon Jovi, Hannah Montana, Spice Girls, Prince, Christina Aguilera, Kenny Chesney, So You Think You Can Dance, Paul McCartney, High School Musical, American Idols Live and The Color Purple. Goldenvoice, the company's Southern California-based regional promotion division, created and operates the award-winning annual Coachella Valley Music & Arts Festival as well as Stagecoach: California's Country Music Festival. The company operates NOKIA Theatre at Grand Prairie in Texas, NOKIA Theatre Times Square, and recently opened NOKIA Theatre L.A. LIVE. For more information, go to <http://www.aeglive.com>.