



LAS VEGAS

PROPERTY FACT SHEET

- GENERAL DESCRIPTION:** [Hard Rock Hotel & Casino](#) is Las Vegas' off-Strip playground, just minutes from McCarran International Airport. Mixing rock 'n' roll with class and sophistication, Hard Rock Hotel offers an energetic entertainment and gaming experience. The property is known for its innovative nightlife and music scene where acts such as The Rolling Stones, Bon Jovi, Paul McCartney, Incubus, Nine Inch Nails and The Killers have all performed.
- Hard Rock Hotel has 1,500 fully modern, state-of-the-art rooms with all of the services and amenities of the larger casino hotels, while still preserving an intimate and exclusive environment with unique advantages such as its world-class pools and comfortable boutique feel.
- SETTING:** Hard Rock Hotel & Casino is the premier destination entertainment resort, located on 26 acres on Harmon Avenue.
- OPENING DATES:** Hard Rock Hotel & Casino – 1995
Paradise Tower – 2009
HRH All-Suite Tower – 2010
- ROOM AMENITIES:**
- HRH All-Suite Tower** – The AAA Four Diamond award-winning HRH All-Suite Tower presents the kind of service and amenities expected in a luxurious five-star resort. Combining a little rock 'n' roll with a lavish atmosphere, HRH Tower offers guests the ultimate experience of supreme indulgence including private arrival, porte-cochere and self-parking, and exclusive hotel registration and lobby areas. Decorated for music royalty the suites are donned in plush creams and whites with dark brown and black accent pieces throughout. Each room includes a separate living and sleeping area with a fully stocked mini bar, oversized bathroom, high speed Internet access, a Sound Matters Sound Bar – an AMX 12" Touch Panel music system with iPod dock and includes more than 2,000 songs and playlists and 42 inch LDC high definition TV. HRH Tower takes the established playful energy of Hard Rock Hotel and transforms it into a regal experience of class and sophistication.
- Paradise Tower** – These rooms use sleek materials like leather, wood and silver studded velvet to enhance the senses and emphasize the rock 'n' roll experience. Each room provides a fully stocked mini bar, large bathroom, Bose CD stereo with iPod docking station, high speed Internet access via TV or wireless and 42 inch LDC high definition TVs. The rooms in Paradise Tower exude a chic playfulness with optimal comfort and function.
- Casino Tower** – Hard Rock Hotel & Casino has unveiled the first phase of a \$13 million remodel inside its Casino Tower. The property has renovated

575 standard rooms and has started the second phase of the Casino Tower remodel to upgrade the remaining 65 luxury suites, set to be complete in 2017. Upon completion, 640 rooms and suites will be renovated to provide guests with sleek new furnishings, quartz countertops, spa-like oversized bathrooms with elegant marble flooring, lighted makeup mirrors, new artwork adorning the walls and convenient USB ports throughout each room. The tower features clean, modern lines and sumptuous bedding. Amenities include a fully-stocked mini bar, a 55-inch high-definition TV and exclusive bath essentials. Each room is also equipped with French doors that open to breathtaking pool or city views.

MEETING SPACE:

Hard Rock Hotel currently offers 40 meeting rooms encompassing more than 110,000-square-feet of flexible meeting space including The Joint, Vinyl, Muse Hall, Artist Hall, Festival Hall and the Studio Collection. Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

BY THE NUMBERS:

Acres	30 acres
Rooms/Suites	1,504/448
Meeting Space	Approximately 110,000-square-feet
Casino	Approximately 60,000-square-feet
Pool	4.8 acres

RESTAURANTS:

Culinary Dropout – Culinary Dropout, Fox Restaurant Concepts' little "rebel child," breaks all the rules with its uniform-free staff and relaxed, soulful ambiance. Six-time James Beard Foundation semi-finalist for Outstanding Restaurateur, Sam Fox, offers Las Vegas a hip and funky hangout to sip creative libations, savor tasty pub grub and take in live music every weekend.

福Fú – Meaning "luck" in English, 福Fú features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations.. Fit for both casual and adventurous diners, signature dishes will evoke exotic flavors fired up by prominent Las Vegas resident and 福Fú's executive chef, Ming Woo. Westar Architectural Group is credited for the contemporary elegance of the main dining room's décor which is comprised mainly of bamboo, metal textures and red, gold and black accents.

Fuel Café – Located in Paradise Tower, Fuel Café offers an assortment of Illy branded Italian coffees and espresso drinks, loose leaf teas, freshly blended smoothies, pastries and sandwiches. Whether guests are looking for a quick bite or a detoxifying Açaí Smoothie, Fuel Café has something for everyone.

Goose Island Pub – Guests can enjoy a cold one at Nevada's first Goose Island Pub. Goose Island Beer Company is an innovator and leader in the craft of brewing, and the resort offers eight of its signature beers on tap, bottles of Bourbon County and a wide selection of wines, liquor and pub-style food.

MB Steak – Brothers David Morton and Michael Morton have come together to create MB Steak, a luxury steakhouse at the Hard Rock Hotel and Casino in Las Vegas. MB Steak represents the next generation in a long legacy of restaurateurs, which includes their father, legendary restaurateur Arnie Morton, their grandfather Morton C. Morton, and Hymie, their great-grandfather. MB stands for “My Brothers.” MB Steak pairs the old-school steakhouse standard with a rich, comfortable vibe. The menu of expertly-sourced steaks, seafood and shellfish is complemented by creative chef-driven preparations. MB Steak’s diverse wine list is curated with intention, and is accompanied by an extensive selection of premium spirits and craft cocktails, served across a leather bar. The 7,800-square-foot restaurant reveals itself gradually through its tunnel entryway opening onto the first floor bar and dining room, and a lit staircase leading to the garden bar and lounge. The private dining room and private bar room offer intimate dining alternatives. MB Steak is accessible by private valet and through the Hard Rock Hotel Casino. Designed in collaboration with Karen Herold of Studio K Creative, MB Steak is sexy, luxurious and supremely comfortable.

Mr. Lucky’s Café – There are diners, and then there’s Mr. Lucky’s, one of Vegas’s legendary 24-hour retro-style eateries. If only these walls could talk...guests have been coming for the colossal dishes, spiked milkshakes, burgers, breakfasts and home-style service for more than two decades.

Nobu – Nobuyuki Matsuhisa, known to the world simply as "Nobu," is the acclaimed and highly influential chef proprietor of Nobu restaurants around the globe. His use of fresh seafood flown in daily from different parts of the world goes beyond the standard of any Japanese restaurant. Combining world class hospitality and innovative use of flavors and textures, Nobu takes his guests on a culinary adventure that transcends the dining experience.

Oyster Bar – Led by distinguished Executive Chef Bradley Manchester, the 16-seat, full-service restaurant and bar fuses fresh oysters, seafood, produce and rich pan roasts with contemporary flavors as well as offer top-shelf, premium libations and beer.

Pink Taco – This mega-hip Mexican cantina is known for its trademark Pink Tacos that [Thrillist](#) named some of the best in Las Vegas. The classic Pink Tacos are made with fresh corn tortillas and black beans topped with chicken, salsa roja, pickled onions and avocado. And did we mention the margaritas? Perfect for enjoying on the patio overlooking our world-famous pool scene.

Pizza Forte – Loosely translated from Italian as "powerful pizza," Pizza Forte offers traditional New York-style pizza and square, Roman-style pan pizza by the slice with toppings, including homemade sausage and fresh vegetables as well as gluten-free options. In addition to freshly made pizza, fountain drinks and desserts, including cannolis, Pizza Forte also offers house-made meatball sandwiches, jalapeño sausage and is the only Las Vegas dining venue to offer four varieties of Hofmann hot dogs: 100 percent beef, pork-and-beef varieties and pork-and-veal varieties. The location also offers to-go items and hotel room delivery. Domestic and imported beers as well as red and white wine are available.

Sweet Emotion By Dunkin' Donuts – Sweet Emotion by Dunkin' Donuts is America's favorite all-day, every day stop for coffee and baked goods. The iconic eatery offers donuts, bagels, muffins, regular, decaf and flavored coffees, lattes, macchiatos, hot chocolate and espresso as well as iced coffee, coolattas, smoothies and teas. In addition to classic breakfast sandwiches, Sweet Emotion by Dunkin' Donuts also offers freshly made bakery sandwiches in combinations like Chicken and Bacon, Ham and Cheddar and Turkey and Bacon.

ENTERTAINMENT:

The Joint – The Joint is a 4,000-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven Luxury Suites, a VIP Studio Level, state-of-the-art sound system, superior video system and a production package tailor-made for artist comfort. It has received numerous accolades including “No. 1 Hottest Club in America” award by Billboard Magazine, “Best Live Music Venue in Las Vegas” by MetroWize.com, “Best New Major Concert Venue” at the Pollstar Awards, “Best Live Music Venue” in AOL City’s Best awards, “Best Rock Residency Program” by Las Vegas Weekly, “Best Concert Venue” by Las Vegas Review-Journal and more. The Joint delivers unforgettable live music experiences with performances by both legendary and ground-breaking artists including Paul McCartney, The Killers, Bon Jovi, Kenny Chesney, Arcade Fire, Avenged Sevenfold, Rise Against, Paramore, Muse, Drake and No Doubt. The venue created the successful concept of rock ‘n’ roll residencies with acts such as Mötley Crüe in Sin City, Guns N’ Roses Appetite for Democracy, Def Leppard VIVA Hysteria! and Journey Las Vegas.

Vinyl – Vinyl is Hard Rock Hotel’s most intimate live entertainment venue, with an old school speakeasy vibe, complete with Chicago common brick, distressed wood floors and a stellar sound system. Fans can check out new and upcoming talent performing rock, metal, jazz, blues, country and even stand-up comedy.

Friday Night Live at the Pool – Taking place at Paradise Beach, Friday Night Live at the Pool is a summer concert series that highlights some of today’s hottest bands and artists in a unique and intimate setting.

BAR/LOUNGE:

Center Bar – The legendary scene is set at the heart of the casino where guests can take a seat at the bar, at high boys surrounding the perimeter, or in the chic lounge area to order their favorite drinks and enjoy the best view of the casino.

Juice Bar – Conveniently located between Reliquary Spa and Kelly Cardenas Salon, Juice Bar offers coffee, espresso, smoothies, as well as protein, vitamin and alcoholic boosts that can be added to any hot or cold beverage.

Luxe Bar – Located in the center of HRH Tower Luxe Bar is illuminated by cast iron chandeliers and is adorned with dark wood paneling and provides an upscale rock ‘n’ roll ambiance.

Midway Bar – For a great spot to watch the game or play a few slots, Midway Bar located inside HRH Tower has what you are looking for with six TVs and 22 video poker machines.

Side Bet Bar – After placing bets at the Race & Sports Book powered by CG Technology, enjoy beers on tap, a full bar, seven high-definition TVs and eight bar top gaming machines at Side Bet Bar.

NIGHTLIFE:

MAGIC MIKE LIVE LAS VEGAS - MAGIC MIKE LIVE LAS VEGAS is a sizzling 360 degree dance and acrobatic strip tease spectacular guaranteed to bring on the heat and is based on the hit films *Magic Mike* and *Magic Mike XXL*. The show recreates the mythic Club Domina as a cabaret nightclub space inside Hard Rock Hotel & Casino and captures the magnetism of the *Magic Mike* franchise. 13 of the hottest and most talented men in the country perform in front, behind and above the audience. Conceived by Channing Tatum and co-directed by Tatum and film franchise choreographer Alison Faulk, the show features sexy and daring themed dance and strip routines punctuated by one of a kind acts from a wildly diverse cast of performers.

DAYLIFE:

Rehab Beach Club – Rehab Beach Club at the Hard Rock Hotel & Casino, is the preeminent daylife experience in Las Vegas. *Las Vegas Review-Journal* said it's "the original and yet still the best party" in Sin City. REHAB was also featured on *Travel Channel's* "21 Sexiest Beach Bars" calling it "the must-see place on a Sunday afternoon," has been deemed the "best known, biggest and craziest pool party" by the *Los Angeles Times* and was titled "legendarily raucous" by *Travel + Leisure*. In addition, the dayclub won the "(DAY)Lifetime Achievement Award" in *Vegas Seven*.

RETAIL:

Affliction – With flagship stores in Los Angeles, Miami, Moscow and Las Vegas, Affliction's dark overtones and amazing art continue to dominate with industrial and natural materials, exposed brick and a sculptural iron tree that crawls along the ceiling. Hard Rock Hotel enthusiasts and those who live fast will feel at home in the contemporary surroundings while shopping for their favorite Affliction, Affliction Black Premium and Sinful denim, T-shirts, wovens, swim, outerwear, watches, belts and more.

Bezel – Bezel, operated by Hudson Group, offers high-end watches and timepieces to appeal to the diverse tastes of Hard Rock Hotel's customer. Curated fixtures furnish the store to amplify the craftsmanship and detailing of master watchmakers. The is located next to Pink Taco.

Chill By Hudson – The Chill By Hudson sundry shop offers travel essentials ranging from books, magazines, snacks and beverages to travel and convenience necessities, tasteful local souvenirs and electronics. The store is based on the iconic Hudson News concept in travel destinations throughout North America and is located next to Sweet Emotion by Dunkin' Donuts.

Day + Night – The sophisticated apparel store covers shoppers' leisure travel wardrobe needs from a sun-drenched day at the pool to a star-studded night on the town. Black and white, checkered tile flooring accentuates the juxtaposition between daywear and evening apparel with a large, open black ceiling and metallic gold drapery. Shoppers can find clothing, accessories and sunglasses brands including M. Fredric, Johnnie-o, Hershel Supply Co., Maui Jim, Tom Ford, Gucci and many more.

Hart & Huntington Tattoo Company – Hart & Huntington Tattoo Company was founded by freestyle motocross legend Carey Hart. The shop features some of the best resident tattoo experts in the country, while also playing host to talented guest artists. The tattoo artists pride

themselves on offering a great customer experience for both veterans and first time clients, as well as building a brand around high-quality body artwork. The shop features an evolving computerized flash system, displays by renowned tattoo artists and a large retail area offering the latest Hart & Huntington designs and custom merchandise.

Hootenanny By Hudson – Hootenanny by Hudson is a sundry shop that offers travel essentials ranging from magazines, snacks, tobacco and alcoholic beverages to travel and convenience necessities, tasteful local souvenirs and electronics. The store is based on the iconic Hudson News concept in travel destinations throughout North America and is located on the casino floor of the HRH tower.

John Varvatos – John Varvatos' 3,000-square-foot boutique is where fashion and music can live and groove together. The store features a stage with top-of-the-line gear for planned events, as well as impromptu jam sessions from visiting rockers, stars and shoppers alike. In addition to all three of its signature brands (Collection, Star USA and Converse), the store is the exclusive Nevada dealer of James Trussart guitars. Made from custom-shaped metals, the high-end instruments have landed in the hands of well-known collectors such as Billy Gibbons of ZZ-Top, Joe Perry of Aerosmith and Rick Neilson of Cheap Trick.

Shine – Girly shimmer and shine is given a rock and roll edge in this high-end jewelry store. Shoppers are treated to an intimate, boutique atmosphere that is grounded in rustic reclaimed wood and modern detailing where they can discover brands including Thomas Sabo, Roberto Coin, Sidney Evan, King Baby and Tateossian.

The Hard Rock Store – Located just off the main casino floor, The Hard Rock Store has just what guests need to commemorate their trip to Las Vegas. Pictures are worth a thousand words but sometimes nothing does it like a T-shirt, baseball cap or souvenir shot glass featuring the world-famous Hard Rock Hotel logo.

SPA & SALON:

Kelly Cardenas Salon – A PAUL MITCHELL® FOCUS Salon – Located across from Reliquary Spa inside the luxurious HRH All-Suite Tower, hair industry extraordinaire Kelly Cardenas offers his mix of rock 'n' roll, fashion and luxury to Hard Rock Hotel & Casino. The beauty destination offers services such as haircuts, color, blowouts and more.

Reliquary Water Sanctuary & Spa – Located inside the luxurious HRH All-Suite Tower, Reliquary offers a sensory feast that will leave you relaxed, refreshed and ready for your next sensation. Guests can treat themselves to deliciously decadent spa treatments such as the signature Drum Sticks Massage where bamboo reeds are used to drum, tap and roll away stress, tension and restore the body's natural balance. Reliquary's soothing and stylish ambiance features a sauna, whirlpool, co-ed Roman bath and several lounges for additional relaxation.

Fitness Studio – Guests can recharge their bodies at the Fitness Studio. Located within the Reliquary Water Sanctuary and Spa, this center offers guests state-of-the-art exercise equipment and numerous plasma TV screens.

POOLS:

Breathe – Breathe is an exclusive yet sophisticated environment that is comprised of two secluded pool areas. Perched above Nirvana is Breathe Lounge, overlooking the glittering span of the Las Vegas Strip. At night, Breathe transforms into Breathe Pool Ultra Lounge, an immersive lounge-like experience featuring comfortable furniture, handcrafted cocktails set to chill music vibes.

Dish Pool – Dish Pool is a relaxing escape with a circular infinity wading pool surrounded by VIP cabanas and offers spectacular views overlooking the skyline of the famous Las Vegas Strip.

Nirvana Pool – Just steps from the HRH All-Suite Tower, Nirvana accommodates hotel guests seeking a serene retreat with enhanced service, amenities and an unparalleled atmosphere. An expansive pool area provides sandy beaches, daybeds, cabanas, a bar & grill, and swim-up blackjack. There are also eight spa villas, each equipped with an outdoor patio offering direct access to Nirvana Pool.

Paradise Beach – Home to the world-famous REHAB Beach Club, Paradise Pool maintains its tropical scenery with Caribbean-blue water, sandy beaches, top-notch food and beverage service from the Palapa Bar & Grill, as well as swim-up blackjack.

South Beach – A secluded beachside sanctuary awaits for our 21 and older guests. Located adjacent to the patios of Culinary Dropout and Pink Taco, South Beach provides a convenient tropical getaway.

GAMING:

Peacock High-Limit Lounge – Located just off the main casino, Peacock High Limit Lounge boasts luxury features to compliment its VIP audience. The sumptuous furnishings, rich fabrics, dark wood floors and glowing onyx bar provide a lustrous ambiance, while also offering big-win opportunities. High-limit table games include blackjack and roulette.

Dragon Salon – Dragon Salon invites guests to enjoy Asian gaming amenities in the HRH Tower. Dragon Salon features eight baccarat tables (two of which are EZ baccarat) and one Pai-Gow table located near 福Fú Asian Kitchen, which features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations.

Race & Sports Book Powered By CG Technology – The state-of-the-art race and sports book features signature trading station architecture and mobile wagering tables, giving each patron access to multiple screens on which to bet and watch their chosen games. The venue offers guests the excitement of a traditional sports book with the casual atmosphere of a sports bar. The sports book is adorned with HD TVs, plasma screens and sports memorabilia that create an unforgettable place to watch your favorite teams.

Backstage Pass Rewards Club – Backstage Pass rewards guests for every dollar they spend on and off the casino floor. Whether you stay, dine, shop or play, guests earn points toward free slot play, entertainment, and retail plus special discounts and priority entry throughout the property.

EXECUTIVE TEAM:

President, Warner Gaming, LLC	Bill Warner
Chief Operating Officer	Jody Lake
Chief Marketing Officer	Jania Lambert
General Manager	Gary Scott
Vice President of Finance	Chad Konrad
Vice President/General Counsel	Katie Fellows
Vice President of Casino Marketing	Javier De La Rosa
Vice President of Human Resources	Doug McCombs
Vice President of Casino Operations	Joseph Totoro
Vice President of Food and Beverage	Charline Padgett
Vice President of Group Sales and Operations	Drew Varga
Vice President of Entertainment	Chas Smith

OWNER/PROPRIETORS:

Hard Rock Hotel & Casino Las Vegas is owned by Brookfield Real Estate Finance Fund II and managed by WG-Harmon, LLC, a subsidiary of Warner Gaming, LLC.

ARCHITECT:

Klai Juba Architects lead both property expansions. The firm has also led other highly successful projects in Las Vegas, including the Four Seasons Hotel, Sky Las Vegas and Mandalay Bay.

DESIGN:

Designer Mark Zeff is the man behind the creativity of the latest expansion. The New York based designer has added design elements that are chic and upscale to the already existing rock 'n' roll feel of the Hard Rock Hotel & Casino.

MEDIA CONTACT

Brigitte Ruiz
Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



LAS VEGAS

MEETINGS AND CONVENTIONS FACT SHEET

OVERVIEW:

A boutique hotel by Vegas standards, the resort currently features 80,000-square-feet of flexible, multi-faceted meeting and convention space. The meeting and convention space recently completed an 18,000-square-foot expansion, now with nearly 110,000 square feet of meetings and convention space accommodating a larger segment of business guests. Our 1504 sleeping rooms provide a generous variety of casual and all-suite options. Those who like to mix business with pleasure and network beyond the itinerary will enjoy the convenient access to delicious dining, energetic bars, luscious pools and varied entertainment.

At this time, Hard Rock Hotel & Casino offers 40 meeting rooms encompassing several flexible meeting spaces including Muse Hall, Artist Hall, Festival Hall and the Studio Collection. Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

ADDITIONAL MEETING SPACE:

In addition to a wide range of convention halls and boardrooms, Hard Rock Hotel & Casino offers many special event venues to serve as distinctive and unexpected gathering spots for corporate clients. One-of-a-kind settings such as music venues The Joint and Vinyl, along with the Breathe Pool and luxurious lounges are available to create a truly memorable experience.

FOOD AND BEVERAGE:

For each event, a dedicated, professional staff including a full-service banquet and Event Sales team, as well as our award winning Executive Chef are available onsite to craft exceptional and aesthetically impressive cuisine customized to the group's needs. Catering services from the property's onsite restaurants including, 35 Steaks and Martinis, Pink Taco, Fu Asian Kitchen, Mr. Lucky's, Culinary Dropout and NOBU, are also available.

AUDIO & VISUAL SERVICES:

For production needs, Encore Event Technologies, the audio-visual team behind Hard Rock Hotel & Casino offers full-service technical expertise to transform any of our one-of-a-kind venues into a tailored and sophisticated experience for your event. For Encore information and pricing, please contact encore@hrhvegas.com.

BOOKING:

Michael Rowland, Executive Director of Group Sales; (702) 693-5234; mrowland@hrhvegas.com

WEBSITE:

www.hardrockhotel.com/meetings

MEDIA CONTACT:

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



ENTERTAINMENT
FACT SHEET

THE JOINT:

The Joint at Hard Rock Hotel & Casino Las Vegas is a 4,255-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven luxury suites, a VIP studio level, state-of-the-art sound system, superior video system and a production package tailor-made for artist comfort. It has received numerous accolades including “No. 1 Hottest Club in America” award by Billboard Magazine, “Best Live Music Venue in Las Vegas” by MetroWize.com, “Best New Major Concert Venue” at the Pollstar Awards, “Best Live Music Venue” in AOL City’s Best awards, “Best Rock Residency Program” by Las Vegas Weekly, “Best Concert Venue” by Las Vegas Review-Journal and more. The Joint delivers unforgettable live music experiences with performances by both legendary and groundbreaking artists including Paul McCartney, the Killers, Bon Jovi, Kenny Chesney, Nine Inch Nails, The Who, Imagine Dragons, Prince, Arcade Fire, Muse, Drake and No Doubt. The venue has been home to successful residencies with Carlos Santana, Tiësto, Mötley Crüe, Guns N’ Roses, Def Leppard, KISS, Rascal Flatts and Journey.

VINYL:

Intimate venue featuring a diverse array of resident, touring bands, comedians and more. Emanating a speakeasy atmosphere, Vinyl expresses a trendy industrial look and feel, featuring Chicago-common brick and cinderblock, wood floors and an exposed, sky-high ceiling. Along the perimeter of the venue is a bar where guests can watch all the action, while sipping on their favorite drink. An impressive state-of-the-art entertainment system offers high-definition television screens that project images and video on both sides of the main stage.

FRIDAY NIGHT LIVE AT THE POOL:

Friday Night Live at the Pool offers concertgoers an unforgettable experience with its dynamic music vibe, impressive lineup and infamous tropical oasis. Guests can enjoy music, food and beverages, various bar games and the party scene in front of The JBL Sound Stage.

MEDIA CONTACT:

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



福 FÚ ASIAN KITCHEN
FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.522.8188
HOURS:	Sunday – Thursday: 11:30 a.m. to 10 p.m. Friday & Saturday: 11:30 a.m. to 11 p.m.
EXECUTIVE CHEF:	Ming See Woo
DIRECTOR OF OPERATIONS:	Theresa Woo
GENERAL MANAGER:	Tony Woo
AST GENERAL MANAGER:	Jason Duran
DATE OPENED:	November 2012
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	福 Fú Asian Kitchen features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations. Signature dishes include the Grilled Tenderloin of Beef with Spicy 福 Fú Sauce and the Sea Bass with Sake Miso Glaze. Vegetarian and vegan options are also available.
OCCUPANCY:	160
DÉCOR:	Designed by Westar Architects, the eatery boasts a chic, modern design with red plush chairs, bamboo chandeliers and a wall covered with golden egg shell accents.
PRIVATE DINING AREA:	A private dining area seats up to 40 people. A special menu is available upon request. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	Signature beverages include the Chinese Zodiac Cocktails including year of the Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Sheep, Monkey, Rooster, Dog and Pig.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



GOOSE ISLAND FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road Las Vegas, NV 89169
TELEPHONE:	702.693.6722
HOURS:	Daily: 11 a.m. – open late
DIRECTOR OF BEVERAGE:	Harold Johnson
DATE OPENED:	June 20, 2016
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092
CREDIT CARDS:	All major credit cards are accepted
OCCUPANCY:	150
SQUARE FOOTAGE:	2,800
DÉCOR:	Goose Island Pub's environment of urban-inspired accents pays tribute to the beer maven's Chicago roots.
BAR:	Hard Rock Hotel & Casino offers eight of Goose Island Beer Company's signature beers on tap, bottles of Bourbon County and a wide selection of wines and liquor.
CUISINE:	Goose Island Pub pairs its artisan brews with pub-style dishes.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



MR. LUCKY'S CAFÉ
FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.693.5592
HOURS:	24 hours a day, seven days a week
EXECUTIVE CHEF:	Gary Fowler
GENERAL MANAGER:	Melissa Branco
DATE OPENED:	Day one at Hard Rock Hotel (1995).
RESERVATIONS:	Reservations are not accepted.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	Open around the clock, Mr. Lucky's Café offers guests mouthwatering diner cuisine for the sophisticated palate along with chic décor, an exposed kitchen, high-definition TVs and a great view of the casino floor. Signature dishes include The King, a giant stack of 14 fluffy banana pancakes and 14 strips of crispy bacon, drizzled in a creamy peanut butter glaze and maple syrup; and The Bloody Mary, a one-of-a-kind concoction complete with Belvedere Vodka, spicy tomato, shrimp cocktail, celery stalk, slim jim, beef jerky, deviled egg, waffle slider, pickle spear, horseradish and lime.
OCCUPANCY:	220
DÉCOR:	A trendy punk décor, featuring punk music memorabilia, creates a one- of-a-kind atmosphere experience. The diner is adorned with low black lights and dark walls which are covered with band memorabilia from artists such as Blondie, Kurt Cobain, The Ramones, The Clash and more.
PRIVATE DINING AREA:	Mr. Lucky's Café can be booked for private events and can seat up to 44 guests. A special menu is available upon request. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	A full bar is available 24/7.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



PINK TACO FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.693.5525
HOURS:	Monday – Thursday: 11 a.m. to 10 p.m. Friday – Saturday: 11 a.m. to late night Sunday: 11 a.m. to 10 p.m. Brunch: Saturday & Sunday: 11 a.m. to 2 p.m. Happy Hour: Monday – Friday: 3 to 7 p.m.* *excludes concert nights at The Joint
EXECUTIVE CHEF:	
GENERAL MANAGER:	Cindy Faraci
DATE OPENED:	Day one at Hard Rock Hotel (1995).
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	The restaurant is known for putting a California spin on traditional Mexican fare and its trademarked Pink Taco entrée, made with homemade, pink corn tortillas, black beans, grilled chicken, salsa, pickled onions and avocado.
OCCUPANCY:	280 inside, 400 with patio seating.
DÉCOR:	A mega-hip Mexican cantina, Pink Taco is a folk-art bedecked hotspot adorned with classic low-rider bicycles, Día de los Muertos décor and an assortment of authentic Mexican craftwork.
PRIVATE DINING AREA:	Pink Taco can be booked for private events. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	A full bar is available. Signature drinks include Mi Casa Margarita, Golden Cadillac Margarita and the Watermelon Cielo.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



REHAB BEACH CLUB
FACT SHEET

- ABOUT:** As the originators of daylife, Hard Rock Hotel continues its infamous reign with an amplified and progressive poolside experience called Rehab Beach Club. The pool party that started it all attracts Las Vegas' most tantalizing gods and goddesses to a true paradise environment boasting VIP bungalows, cabanas, and daybeds – all set the beat of the hottest DJ's and pop culture icons.
- ADMISSION:** General admission is \$40 for males, \$20 for females. Guests must be 21 years of age or older with a valid form of identification to attend.
- HOURS:**
Wednesday, 11 A.M. to dusk
Friday, 11 A.M. to dusk
Saturday, 11 A.M. to dusk
Sunday, 11 A.M. to dusk
- CABANAS/DAYBEDS:** Private deluxe cabanas and VIP Bungalows are available for guest rental, and include a personal cocktail server, a 40 inch flat screen TV, ceiling fan, misters as well as a safe and mini fridge. Daybeds located on the pool deck, sand and overlooking Paradise pool are also available to reserve. Guests can use the interactive map and inquire on pricing at www.rehablv.com, emailing nl@hrhvegas.com, or calling 702-693-5505.
- BEVERAGE:** In addition to a full bar, REHAB also specializes in delicious cocktails, served in the famous REHAB branded tumbler. Bottle service is available for guests to enjoy at cabanas, daybeds and bungalows. A life-size pirate ship bottle presentation is also available for guests who purchase select bottle packages.
- TALENT:** The 2017 lineup for REHAB Saturdays and Sundays features renowned DJ's including 3LAU, BORGORE, BREATHE CAROLINA and KID INK – along with select celebrity and surprise appearances. For a complete list of events, visit www.rehablv.com.
- THEMED PARTIES:**
Wednesdays – Pizza and Bubbles: industry party-goers are invited to come out and experience REHAB.
Fridays – Backyard Pool Party: Guests can enjoy a country-themed bash featuring red cup drinking games and sounds of Top 40 hits with light infusions of country music.
Bikini Invitational: Competing models will have the chance to win up to \$25,000 in cash prizes; participate in photo shoots while working with professional photographers, swimwear fashion designers and event coordinators in the industry; and more. Contestants can sign up and receive additional information online at www.rehabinvitational.com throughout the summer.
- PARKING:** Self-parking is available via the Paradise and Harmon parking lots; valet parking is available at the main entrance and HRH tower entrance.
- AWARDS:** REHAB has been called "the original and yet still the best party" in Sin City by the Las Vegas Review-Journal and "still sizzling at 10 years" by Las Vegas Weekly. It was featured on Travel Channel's "21 Sexiest Beach Bars" calling it "the must-see place on a Sunday afternoon;" deemed the "best known, biggest and craziest pool party" by the Los Angeles Times; and said to

be “legendarily raucous” by Travel + Leisure. In 2013, it won the “(DAY) Lifetime Achievement Award” in Vegas Seven’s Daylife Awards.

SOCIAL MEDIA: Facebook: www.facebook.com/rehablv
Twitter: www.twitter.com/rehablv
Instagram: @rehablv
Snapchat: @rehablv

MEDIA CONTACTS: Brigitte Ruiz
Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



KELLY CARDENAS SALON

KELLYCARDENASSALON.COM

- OPENING DATE:** November 2, 2016
- ADDRESS:** Hard Rock Hotel and Casino
4455 Paradise Road
Las Vegas, NV 89169
- PHONE:** 702.693.5522
- WEBSITE:** kellycardenassalon.com/
- SOCIAL MEDIA:** facebook.com/kcshardrocklv/
twitter.com/KCSHARDROCKLV
instagram.com/kcshardrocklv/
- HOURS:** Tuesday through Saturday 10 a.m.-7 p.m.
Sunday and Monday 10 a.m. – 5 p.m.
- PARKING:** Hard Rock Hotel & Casino offers complimentary valet at the entrance of the casino and in the parking garage, located off Harmon Avenue. An additional parking garage is located off Paradise Road.
- SQ. FOOTAGE:** 2,475
- CO-OWNERS:** Kelly Cardenas, Marc Jay
- VICE PRESIDENT:** Sara Bryan
- SALON DIRECTOR:** Bradley Dunn
- SERVICES:** View services online: kellycardenassalon.com/services/
- SALON FEATURES:** The Color Bar – an open-air color arena with no mirrors so guests can relax while enjoying natural light from the floor-to-ceiling windows that overlook Hard Rock Hotel's poolside tropical oasis.
- Wash House – a completely separate room with a different sound system from the salon where customers will indulge in a shampoo experience unlike any other.

Styling Stations – the chic styling stations feature blowdryers that drop from the ceiling, outlets to charge phone and full length mirrors to grab a selfie.

MEDIA CONTACT:

Carrie Giverson
One7 Communications
carrie@one7communications.com