



LAS VEGAS

PROPERTY FACT SHEET

GENERAL DESCRIPTION: [Hard Rock Hotel & Casino](#) is Las Vegas' off-Strip playground, just minutes from McCarran International Airport. Mixing rock 'n' roll with class and sophistication, Hard Rock Hotel offers an energetic entertainment and gaming experience. The property is known for its innovative nightlife and music scene where acts such as The Rolling Stones, Bon Jovi, Paul McCartney, Incubus, Nine Inch Nails and The Killers have all performed.

Hard Rock Hotel has 1,500 fully modern, state-of-the-art rooms with all of the services and amenities of the larger casino hotels, while still preserving an intimate and exclusive environment with unique advantages such as its world-class pools and comfortable boutique feel.

SETTING: Hard Rock Hotel & Casino is the premier destination entertainment resort, located on 26 acres on Harmon Avenue.

OPENING DATES: Hard Rock Hotel & Casino – 1995
Paradise Tower – 2009
HRH All-Suite Tower – 2010

ROOM AMENITIES: **HRH All-Suite Tower** – The AAA Four Diamond award-winning HRH All-Suite Tower presents the kind of service and amenities expected in a luxurious five-star resort. Combining a little rock 'n' roll with a lavish atmosphere, HRH Tower offers guests the ultimate experience of supreme indulgence including private arrival, porte-cochere and self-parking, and exclusive hotel registration and lobby areas. Decorated for music royalty the suites are donned in plush creams and whites with dark brown and black accent pieces throughout. Each room includes a separate living and sleeping area with a fully stocked mini bar, oversized bathroom, high speed Internet access, a Sound Matters Sound Bar – an AMX 12" Touch Panel music system with iPod dock and includes more than 2,000 songs and playlists and 42 inch LDC high definition TV. HRH Tower takes the established playful energy of Hard Rock Hotel and transforms it into a regal experience of class and sophistication.

Paradise Tower – These rooms use sleek materials like leather, wood and silver studded velvet to enhance the sensory experience and emphasize the rock 'n' roll experience. Each room provides a fully stocked mini bar, large bathroom, Bose CD stereo with iPod docking station, high speed Internet access via TV or wireless and 42 inch LDC high definition TVs. The rooms in Paradise Tower exude a chic playfulness with atmospheric touches that allow for optimal comfort and function.

Casino Tower – The Casino Tower's recent renovation of 640 rooms and suites. The tower refresh includes sleek new furnishings, quartz countertops, spa-like oversized bathrooms with elegant marble flooring, lighted makeup mirrors, new artwork adorning the walls and convenient USB ports throughout each room. The tower features clean, modern lines and sumptuous bedding in a palate of warm grays and whites, with subtle plum accents on throw pillows for sexy sophistication. Amenities include a fully-stocked mini bar and 55-

inch high-definition TVs. Each room is also equipped with French doors that open to breathtaking pool or city views.

MEETING SPACE:

At this time, Hard Rock Hotel offers 40 meeting rooms encompassing more than 80,000-square-feet of flexible meeting space including The Joint, Vinyl, Muse Hall, Artist Hall, Festival Hall and the Studio Collection. The meeting and convention space is currently undergoing an 18,000-square-foot expansion, scheduled for Dec. 5, 2016. Upon completion, Hard Rock Hotel will have nearly 110,000 square feet of meetings and convention space and will be able to accommodate a larger segment of business guests. It will offer a broad selection of facilities to satisfy any company's needs from traditional conference space to unique venues.

Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

BY THE NUMBERS:

Acres	30 acres
Rooms/Suites	1,504/448
Meeting Space	Approximately 110,000-square-feet
Casino	Approximately 65,000-square-feet
Pool	4.8 acres

RESTAURANTS:

35 Steaks + Martinis - 35 Steaks + Martinis offers guests traditional steakhouse cuisine, complemented with clean and classic, yet cutting-edge design. The restaurant satisfies even the most particular palate, and sets the stage for indulgences of all kinds with its menu of land and sea options and mouthwatering desserts. Signature items include the Tomahawk Steak, a 35-day-aged, 35-ounce prime steak, and the Spicy Serrano Martini, a blend of Belvedere Intense 100 Proof Vodka, fresh basil and serrano chile. The premier steakhouse was also voted as readers' choice for "Best Steakhouse" in *Las Vegas Weekly's Best of Vegas 2015 and 2016 Awards*.

Culinary Dropout – Culinary Dropout, Fox Restaurant Concepts' little "rebel child," breaks all the rules with its uniform-free staff and relaxed, soulful ambiance. Six-time James Beard Foundation semi-finalist for Outstanding Restaurateur, Sam Fox, brings Las Vegas a hip and funky hangout to sip creative libations, savor tasty pub grub and take in live music every weekend.

福Fú Asian Kitchen – Meaning the word "luck" in English, 福Fú features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations... Fit for both casual and adventurous diners, signature dishes will evoke exotic flavors fired up by prominent Las Vegas resident and 福Fú's executive chef, Ming Woo. Westar Architectural Group is credited for the contemporary elegance of the main dining room's décor which is comprised mainly of bamboo, metal textures and red, gold and black accents.

Fuel Café – Located in Paradise Tower, Fuel Café offers an assortment of Illy branded Italian coffees and espresso drinks, loose leaf teas, freshly blended smoothies, pastries and sandwiches. Whether guests are looking for a quick bite or a detoxifying Açai Smoothie, Fuel Café has something for everyone.

Goose Island Pub – Guests can enjoy a cold one at Nevada's first Goose Island Pub. Goose Island Beer Company is an innovator and leader in the craft of brewing, and the resort offers eight of its signature beers on tap, bottles of Bourbon County and a wide selection of wines, liquor and pub-style food.

Mr. Lucky's Café – Time is on your side at Mr. Lucky's, the infamous all-hours retro style diner. Get your fill with a full service menu that includes spiked milkshakes, burgers and breakfast around the clock. And while you're chowing down, you're going to have to look

around. From the open kitchen to the wide open view of the casino floor, Mr. Lucky's boasts a great view of all the action.

Nobu – Nobuyuki Matsuhisa, known to the world simply as "Nobu," is the acclaimed and highly influential chef proprietor of Nobu restaurants around the globe. His use of fresh seafood flown in everyday from different parts of the world goes beyond the standard of any Japanese restaurant. Combining world class hospitality and innovative use of flavors and textures, Nobu takes his guests on a culinary adventure that transcends the dining experience.

Pink Taco – Pink Taco is popular for home made Mexicali cuisine, Dia de los Muertos decor and memorable margaritas. This mega-hip Mexican cantina is a folk-art bedecked hotspot adorned with classic low-rider bicycles and an assortment of authentic Mexican craftwork that decorate the dining room. Here, the music is as good and loud as the crowd. Favorite dishes include the trademark Pink Tacos with homemade corn tortillas and black beans topped with chicken, salsa arbol, pickled onions and avocado.

Pizza Forte – Loosely translated from Italian as "powerful pizza," Pizza Forte offers New York-style pizza and square, Roman-style pan pizza by the slice with toppings including homemade sausage and fresh vegetables, as well as gluten-free options. In addition to freshly made pizza, fountain drinks and desserts including cannoli's, Pizza Forte also offers house made meatball sandwiches, jalapeño sausage and is the only Las Vegas dining venue to offer four varieties of Hofmann hot dogs: 100 percent beef, pork-and-beef varieties, pork-and-veal varieties and cheddar-stuffed traditional hot dog. The location also offers to-go items and hotel room delivery. Domestic and imported beers, as well as red and white wine are available.

Coming in 2017 – MB Steaks – Brothers Michael Morton and David Morton will introduce an entirely new steakhouse concept at the Hard Rock Hotel & Casino Las Vegas. The new steakhouse will occupy approximately 7,000-square-feet at the Hard Rock Hotel & Casino with all-new construction in the southwest corner of the property.

Dunkin' Donuts – Now open 24 hours, 7 days located in the Casino Tower.

ENTERTAINMENT:

The Joint – The Joint is a 4,000-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven Luxury Suites, a VIP Studio Level, state-of-the-art sound system, superior video system and a production package tailor-made for artist comfort. It has received numerous accolades including "No. 1 Hottest Club in America" award by Billboard Magazine, "Best Live Music Venue in Las Vegas" by MetroWize.com, "Best New Major Concert Venue" at the Pollstar Awards, "Best Live Music Venue" in AOL City's Best awards, "Best Rock Residency Program" by Las Vegas Weekly, "Best Concert Venue" by Las Vegas Review-Journal and more. The Joint delivers unforgettable live music experiences with performances by both legendary and ground-breaking artists including Paul McCartney, The Killers, Bon Jovi, Kenny Chesney, Arcade Fire, Avenged Sevenfold, Rise Against, Paramore, Muse, Drake and No Doubt. The venue created the successful concept of rock 'n' roll residencies with acts such as Mötley Crüe in Sin City, Guns N' Roses Appetite for Democracy and Def Leppard VIVA Hysteria!

Vinyl – Vinyl is Hard Rock Hotel's most intimate live entertainment venue, with an old school speakeasy vibe. Chicago common brick, scratched wood floors and standing room only in a single room with stellar sound quality. Fans can check out new and upcoming talent performing rock, metal, jazz, blues, and even stand-up comedy and country.

Poolside Entertainment – Taking place at Paradise Beach, offering the ultimate summer concert experience that highlights some of today's hottest bands and artists in a unique and intimate setting.

BAR/LOUNGE:

Center Bar – A sleek, exhilarating scene located in the heart of the casino, guests can take a seat at the bar, at high boys surrounding the perimeter, or in the chic lounge area to order their favorite drinks and enjoy the best view of the casino.

Luxe Bar – Located in the center of HRH Tower is the lustrous Luxe Bar. Illuminated by dimly lit cast iron chandeliers and adorned with dark woods paneling and chains adds to the ambiance of true rock ‘n’ roll decadence.

Midway Bar – For a great spot to watch the game or play a few slots, Midway Bar located inside HRH Tower has what you are looking for with 6 TVs and 22 video poker machines.

Juice Bar – Conveniently located between Reliquary Spa and Kelly Cardenas Salon, Juice Bar offers coffee, espresso, smoothies, as well as protein, vitamin and alcoholic boosts that can be added to any hot or cold beverage. The bar also features beer, wine and champagne along with mimosas and Bloody Mary’s.

NIGHTLIFE:

Coming in 2017 – Magic Mike Live Las Vegas – Conceived and directed by Tatum and produced by Free Association, in association with, United Talent Agency, BASE Entertainment and Hard Rock Hotel & Casino, MAGIC MIKE LIVE LAS VEGAS promises to take the male revue, a staple of Las Vegas bachelorette parties and girlfriend getaways, to new heights. The experience starts as you enter Club Domina, a real life version of the club at the foundation of "Magic Mike XXL," where men cater to women's desires. The fully re-envisioned cabaret nightclub space will be unlike any other in Las Vegas with three elaborately designed bars, an integrated stage and seating for 450 guests. Expressly created to capture the magnetism of a film franchise that has grossed nearly \$300 million, this new venue and its immersive production will be one of the most unique entertainment experiences in Las Vegas.

Vanity Nightclub – Vanity Nightclub is reserved exclusively for private events and special parties. An eclectic jewel box, Vanity Nightclub is adorned with pearls and hand-cut crystals fused with bronze and gold, and is surrounded by antique mirrors, rubbed brass and black chrome. The startling sumptuousness of velvets, deep satins and rich tapestries add to the gleaming textures throughout the venue. The heartbeat of the nightclub is a cyclone chandelier made of more than 20,000 lit crystals.

DAYLIFE:

REHAB Beach Club – REHAB Beach Club at the Hard Rock Hotel & Casino, is the preeminent daylife experience in Las Vegas. *Las Vegas Review-Journal* mentioned it’s “the original and yet still the best party” in Sin City. REHAB was also featured on *Travel Channel*’s “21 Sexiest Beach Bars” calling it “the must-see place on a Sunday afternoon,” has been deemed the “best known, biggest and craziest pool party” by the *Los Angeles Times* and was titled “legendarily raucous” by *Travel + Leisure*. In addition, the dayclub won the “(DAY) Lifetime Achievement Award” in *Vegas Seven*.

RETAIL:

Affliction – With flagship stores in Los Angeles, Miami, Moscow and Las Vegas, Affliction’s dark overtones and amazing art continue to dominate with industrial and natural materials, exposed brick and a sculptural iron tree that crawls along the ceiling. Hard Rock Hotel enthusiasts and those who live fast will feel at home in the contemporary and dark surroundings while shopping for their favorite Affliction, Affliction Black Premium and Sinful denim, T-shirts, woven, swim, outerwear, watches, belts and more.

The Hard Rock Store – Located just off the main casino floor, The Hard Rock Store has just what guests need to commemorate their trip to Las Vegas. Pictures are worth a thousand words but sometimes nothing does it like a T-shirt, baseball cap or souvenir shot glass featuring the world-famous Hard Rock Hotel logo.

Hart & Huntington Tattoo Company – Hart & Huntington Tattoo Company was founded by freestyle motocross legend Carey Hart. The shop features some of the best resident tattoo experts in the country, while also playing host to some of the most talented guest artists. The tattoo artists pride themselves on offering a great customer experience for

both veterans and first time clients, as well as building a brand around high-quality body artwork. The shop features an evolving computerized flash system, displays by renowned tattoo artists and a large retail area offering the latest Hart & Huntington designs and custom merchandise.

John Varvatos – John Varvatos' 3,000-square-foot boutique is where fashion and music can live and groove together. The store features a stage with top-of-the-line gear for planned events, as well as impromptu jam sessions from visiting rockers, stars and shoppers alike. In addition to all three of its signature brands (Collection, Star USA and Converse), the store is the exclusive Nevada dealer of James Trussart guitars. Made from custom-shaped metals, the high-end instruments have landed in the hands of well-known collectors such as Billy Gibbons of ZZ-Top, Joe Perry of Aerosmith and Rick Neilson of Cheap Trick.

SPA & SALON:

Kelly Cardenas Salon – A Paul Mitchell® Focus Salon – Located across from Reliquary Water Sanctuary & Spa inside the luxurious HRH All-Suite Tower, hair industry extraordinaire Kelly Cardenas brings his mix of rock 'n' roll, fashion and luxury to Hard Rock Hotel & Casino The beauty destination offers services such as haircuts, color, blowouts and more.

Reliquary Spa – Located inside the luxurious HRH All-Suite Tower, Reliquary offers a sensory feast that will leave you relaxed, refreshed and ready for your next sensation. Guests can treat themselves to deliciously decadent spa treatments such as the signature Drum Sticks Massage where bamboo reeds are used to drum, tap and roll away stress, tension and restore the body's natural balance. Reliquary's soothing and stylish ambiance features flawless amenities including a sauna, whirlpool, co-ed Roman bath and several lounges for additional relaxation.

Fitness Center – Guests can recharge and revitalize their bodies at the Fitness Center. Located within the Reliquary Water Sanctuary and Spa, this center offers guests state-of-the-art exercise equipment and numerous plasma TV screens, keeping each guest focused on the pleasure of a fit and healthy body.

POOLS:

Breathe – Breathe is an exclusive yet sophisticated environment that is comprised of two secluded pool areas. Perched above Nirvana is Breathe Lounge, overlooking the glittering span of the Las Vegas Strip. At night, Breathe transforms into Breathe Pool Ultra Lounge, an immersive lounge-like experience featuring comfortable furniture, handcrafted cocktails and fondue service, set to chill music vibes.

Dish Pool – A circular infinity wading pool surrounded by VIP cabanas and overlooking the famous Las Vegas Strip skyline, Dish pool is a relaxing poolside escape.

Nirvana Pool – Located just steps from the HRH All-Suite Tower; Nirvana accommodates hotel guests seeking a serene retreat with enhanced service, amenities and an unparalleled atmosphere. An expansive pool area provides sandy beaches, daybeds, cabanas, bar & grill, and swim-up blackjack. The serene retreat features eight spa villas with an outdoor patio with direct access to Nirvana.

Paradise Beach – Home to the world-famous REHAB Beach Club, Paradise Pool maintains its tropical scenery with Caribbean-blue water, sandy beaches, top-notch food and beverage service from the Bar & Grill, as well as swim-up blackjack.

South Beach – A secluded beachside experience awaits for our 21 and older guests. Located adjacent to the patios of Culinary Dropout and Pink Taco, South Beach provides a convenient tropical getaway.

GAMING:

Peacock High-Limit Lounge – Located right off the main casino floor, Peacock High Limit Lounge boasts luxury features to compliment its VIP audience. The sumptuous furnishings, rich fabrics, dark wood floors and glowing onyx bar provide a rich and

lustrous ambiance, while also offering big-win opportunities. High-limit table games, positioned in a round table fashion, include blackjack and roulette.

Dragon Salon – Dragon Salon invites guests to enjoy Asian gaming amenities just off the casino floor in the HRH Tower. Dragon Salon features eight baccarat tables (two of which are EZ baccarat) and one Pai-Gow table located near 福Fú, which features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations.

Race & Sports Book Powered By CG Technology – The state-of-the-art race and sports book features signature trading station architecture and mobile wagering tables, giving each patron access to multiple screens on which to bet and watch their chosen games. The venue offers guests the excitement of a traditional sports book with the casual atmosphere of a sports bar. The sports book is adorned with HD TVs, plasma screens and sports memorabilia that create an unforgettable place to watch your favorite team – or whomever you bet on this week.

Backstage Pass Loyalty Club – Backstage Pass rewards guests for every dollar they spend. Whether they stay, dine, shop or play, guests earn points toward free slot play, entertainment, retail, special discounts and priority entry throughout the property.

EXECUTIVE TEAM:

President, Warner Gaming, LLC	Bill Warner
Chief Operating Officer	Jody Lake
Chief Marketing Officer	Jania Lambert
General Manager	Gary Scott
Vice President of Finance	Chad Konrad
Vice President/General Counsel	Katie Fellows
Vice President of Casino Marketing	Javier De La Rosa
Vice President of Human Resources	Doug McCombs
Vice President of Casino Operations	Joseph Totoro
Vice President of Food and Beverage	Charline Padgett
Vice President of Group Sales and Operations	Drew Varga
Vice President of Entertainment	Chas Smith

OWNER/PROPRIETORS:

Hard Rock Hotel & Casino Las Vegas is owned by Brookfield Real Estate Finance Fund II and managed by WG-Harmon, LLC, a subsidiary of Warner Gaming, LLC.

ARCHITECT:

Klai Juba Architects lead both property expansions. The firm has also led other highly successful projects in Las Vegas, including the Four Seasons Hotel, Sky Las Vegas and Mandalay Bay.

DESIGN:

Designer Mark Zeff is the man behind the creativity of the Hard Rock Hotel & Casino expansions. The New York based designer has added design elements that are chic and upscale to the already existing rock 'n' roll feel of the Hard Rock Hotel & Casino.

MEDIA CONTACT:

Brigitte Ruiz
Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



LAS VEGAS

MEETINGS AND CONVENTIONS FACT SHEET

OVERVIEW:

A boutique hotel by Vegas standards, the resort currently features 80,000-square-feet of flexible, multi-faceted meeting and convention space. The meeting and convention space recently completed an 18,000-square-foot expansion, now with nearly 110,000 square feet of meetings and convention space accommodating a larger segment of business guests. Our 1504 sleeping rooms provide a generous variety of casual and all-suite options. Those who like to mix business with pleasure and network beyond the itinerary will enjoy the convenient access to delicious dining, energetic bars, luscious pools and varied entertainment.

At this time, Hard Rock Hotel & Casino offers 40 meeting rooms encompassing several flexible meeting spaces including Muse Hall, Artist Hall, Festival Hall and the Studio Collection. Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

ADDITIONAL MEETING SPACE:

In addition to a wide range of convention halls and boardrooms, Hard Rock Hotel & Casino offers many special event venues to serve as distinctive and unexpected gathering spots for corporate clients. One-of-a-kind settings such as music venues The Joint and Vinyl, along with the Breathe Pool and luxurious lounges are available to create a truly memorable experience.

FOOD AND BEVERAGE:

For each event, a dedicated, professional staff including a full-service banquet and Event Sales team, as well as our award winning Executive Chef are available onsite to craft exceptional and aesthetically impressive cuisine customized to the group's needs. Catering services from the property's onsite restaurants including, 35 Steaks and Martinis, Pink Taco, Fu Asian Kitchen, Mr. Lucky's, Culinary Dropout and NOBU, are also available.

AUDIO & VISUAL SERVICES:

For production needs, Encore Event Technologies, the audio-visual team behind Hard Rock Hotel & Casino offers full-service technical expertise to transform any of our one-of-a-kind venues into a tailored and sophisticated experience for your event. For Encore information and pricing, please contact encore@hrhvegas.com.

BOOKING:

Michael Rowland, Executive Director of Group Sales; (702) 693-5234; mrowland@hrhvegas.com

WEBSITE:

www.hardrockhotel.com/meetings

MEDIA CONTACT:

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



ENTERTAINMENT
FACT SHEET

THE JOINT:

The Joint at Hard Rock Hotel & Casino Las Vegas is a 4,255-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven luxury suites, a VIP studio level, state-of-the-art sound system, superior video system and a production package tailor-made for artist comfort. It has received numerous accolades including “No. 1 Hottest Club in America” award by Billboard Magazine, “Best Live Music Venue in Las Vegas” by MetroWize.com, “Best New Major Concert Venue” at the Pollstar Awards, “Best Live Music Venue” in AOL City’s Best awards, “Best Rock Residency Program” by Las Vegas Weekly, “Best Concert Venue” by Las Vegas Review-Journal and more. The Joint delivers unforgettable live music experiences with performances by both legendary and groundbreaking artists including Paul McCartney, the Killers, Bon Jovi, Kenny Chesney, Nine Inch Nails, The Who, Imagine Dragons, Prince, Arcade Fire, Muse, Drake and No Doubt. The venue has been home to successful residencies with Carlos Santana, Tiësto, Mötley Crüe, Guns N’ Roses, Def Leppard, KISS, Rascal Flatts and Journey.

VINYL:

Intimate venue featuring a diverse array of resident, touring bands, comedians and more. Emanating a speakeasy atmosphere, Vinyl expresses a trendy industrial look and feel, featuring Chicago-common brick and cinderblock, wood floors and an exposed, sky-high ceiling. Along the perimeter of the venue is a bar where guests can watch all the action, while sipping on their favorite drink. An impressive state-of-the-art entertainment system offers high-definition television screens that project images and video on both sides of the main stage.

FRIDAY NIGHT LIVE AT THE POOL:

Friday Night Live at the Pool offers concertgoers an unforgettable experience with its dynamic music vibe, impressive lineup and infamous tropical oasis. Guests can enjoy music, food and beverages, various bar games and the party scene in front of The JBL Sound Stage.

MEDIA CONTACT:

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



福 FÚ ASIAN KITCHEN
FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.522.8188
HOURS:	Sunday – Thursday: 11:30 a.m. to 10 p.m. Friday & Saturday: 11:30 a.m. to 11 p.m.
EXECUTIVE CHEF:	Ming See Woo
DIRECTOR OF OPERATIONS:	Theresa Woo
GENERAL MANAGER:	Tony Woo
AST GENERAL MANAGER:	Jason Duran
DATE OPENED:	November 2012
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	福 Fú Asian Kitchen features a fusion of Asian fare with authentic Chinese cuisine and regional inspirations. Signature dishes include the Grilled Tenderloin of Beef with Spicy 福 Fú Sauce and the Sea Bass with Sake Miso Glaze. Vegetarian and vegan options are also available.
OCCUPANCY:	160
DÉCOR:	Designed by Westar Architects, the eatery boasts a chic, modern design with red plush chairs, bamboo chandeliers and a wall covered with golden egg shell accents.
PRIVATE DINING AREA:	A private dining area seats up to 40 people. A special menu is available upon request. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	Signature beverages include the Chinese Zodiac Cocktails including year of the Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Sheep, Monkey, Rooster, Dog and Pig.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



GOOSE ISLAND FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road Las Vegas, NV 89169
TELEPHONE:	702.693.6722
HOURS:	Daily: 11 a.m. – open late
DIRECTOR OF BEVERAGE:	Harold Johnson
DATE OPENED:	June 20, 2016
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092
CREDIT CARDS:	All major credit cards are accepted
OCCUPANCY:	150
SQUARE FOOTAGE:	2,800
DÉCOR:	Goose Island Pub's environment of urban-inspired accents pays tribute to the beer maven's Chicago roots.
BAR:	Hard Rock Hotel & Casino offers eight of Goose Island Beer Company's signature beers on tap, bottles of Bourbon County and a wide selection of wines and liquor.
CUISINE:	Goose Island Pub pairs its artisan brews with pub-style dishes.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



MR. LUCKY'S CAFÉ
FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.693.5592
HOURS:	24 hours a day, seven days a week
EXECUTIVE CHEF:	Gary Fowler
GENERAL MANAGER:	Melissa Branco
DATE OPENED:	Day one at Hard Rock Hotel (1995).
RESERVATIONS:	Reservations are not accepted.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	Open around the clock, Mr. Lucky's Café offers guests mouthwatering diner cuisine for the sophisticated palate along with chic décor, an exposed kitchen, high-definition TVs and a great view of the casino floor. Signature dishes include The King, a giant stack of 14 fluffy banana pancakes and 14 strips of crispy bacon, drizzled in a creamy peanut butter glaze and maple syrup; and The Bloody Mary, a one-of-a-kind concoction complete with Belvedere Vodka, spicy tomato, shrimp cocktail, celery stalk, slim jim, beef jerky, deviled egg, waffle slider, pickle spear, horseradish and lime.
OCCUPANCY:	220
DÉCOR:	A trendy punk décor, featuring punk music memorabilia, creates a one- of-a-kind atmosphere experience. The diner is adorned with low black lights and dark walls which are covered with band memorabilia from artists such as Blondie, Kurt Cobain, The Ramones, The Clash and more.
PRIVATE DINING AREA:	Mr. Lucky's Café can be booked for private events and can seat up to 44 guests. A special menu is available upon request. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	A full bar is available 24/7.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



PINK TACO FACT SHEET

LOCATION:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE:	702.693.5525
HOURS:	Monday – Thursday: 11 a.m. to 10 p.m. Friday – Saturday: 11 a.m. to late night Sunday: 11 a.m. to 10 p.m. Brunch: Saturday & Sunday: 11 a.m. to 2 p.m. Happy Hour: Monday – Friday: 3 to 7 p.m.* *excludes concert nights at The Joint
EXECUTIVE CHEF:	
GENERAL MANAGER:	Cindy Faraci
DATE OPENED:	Day one at Hard Rock Hotel (1995).
RESERVATIONS:	Reservations are accepted. For parties of 12 or more please call 702.693.4092.
CREDIT CARDS:	All major credit cards are accepted.
CUISINE:	The restaurant is known for putting a California spin on traditional Mexican fare and its trademarked Pink Taco entrée, made with homemade, pink corn tortillas, black beans, grilled chicken, salsa, pickled onions and avocado.
OCCUPANCY:	280 inside, 400 with patio seating.
DÉCOR:	A mega-hip Mexican cantina, Pink Taco is a folk-art bedecked hotspot adorned with classic low-rider bicycles, Día de los Muertos décor and an assortment of authentic Mexican craftwork.
PRIVATE DINING AREA:	Pink Taco can be booked for private events. To book, please contact Wendy Kayano at 702.693.5013.
BAR:	A full bar is available. Signature drinks include Mi Casa Margarita, Golden Cadillac Margarita and the Watermelon Cielo.
MEDIA CONTACTS:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



REHAB BEACH CLUB
FACT SHEET

- ABOUT:** As the originators of daylife, Hard Rock Hotel continues its infamous reign with an amplified and progressive poolside experience called Rehab Beach Club. The pool party that started it all attracts Las Vegas' most tantalizing gods and goddesses to a true paradise environment boasting VIP bungalows, cabanas, and daybeds – all set the beat of the hottest DJ's and pop culture icons.
- ADMISSION:** General admission is \$40 for males, \$20 for females. Guests must be 21 years of age or older with a valid form of identification to attend.
- HOURS:**
Wednesday, 11 A.M. to dusk
Friday, 11 A.M. to dusk
Saturday, 11 A.M. to dusk
Sunday, 11 A.M. to dusk
- CABANAS/DAYBEDS:** Private deluxe cabanas and VIP Bungalows are available for guest rental, and include a personal cocktail server, a 40 inch flat screen TV, ceiling fan, misters as well as a safe and mini fridge. Daybeds located on the pool deck, sand and overlooking Paradise pool are also available to reserve. Guests can use the interactive map and inquire on pricing at www.rehablv.com, emailing nl@hrhvegas.com, or calling 702-693-5505.
- BEVERAGE:** In addition to a full bar, REHAB also specializes in delicious cocktails, served in the famous REHAB branded tumbler. Bottle service is available for guests to enjoy at cabanas, daybeds and bungalows. A life-size pirate ship bottle presentation is also available for guests who purchase select bottle packages.
- TALENT:** The 2017 lineup for REHAB Saturdays and Sundays features renowned DJ's including 3LAU, BORGORE, BREATHE CAROLINA and KID INK – along with select celebrity and surprise appearances. For a complete list of events, visit www.rehablv.com.
- THEMED PARTIES:**
Wednesdays – Pizza and Bubbles: industry party-goers are invited to come out and experience REHAB.
Fridays – Backyard Pool Party: Guests can enjoy a country-themed bash featuring red cup drinking games and sounds of Top 40 hits with light infusions of country music.
Bikini Invitational: Competing models will have the chance to win up to \$25,000 in cash prizes; participate in photo shoots while working with professional photographers, swimwear fashion designers and event coordinators in the industry; and more. Contestants can sign up and receive additional information online at www.rehabinvitational.com throughout the summer.
- PARKING:** Self-parking is available via the Paradise and Harmon parking lots; valet parking is available at the main entrance and HRH tower entrance.
- AWARDS:** REHAB has been called "the original and yet still the best party" in Sin City by the Las Vegas Review-Journal and "still sizzling at 10 years" by Las Vegas Weekly. It was featured on Travel Channel's "21 Sexiest Beach Bars" calling it "the must-see place on a Sunday afternoon;" deemed the "best known, biggest and craziest pool party" by the Los Angeles Times; and said to

be “legendarily raucous” by Travel + Leisure. In 2013, it won the “(DAY) Lifetime Achievement Award” in Vegas Seven’s Daylife Awards.

SOCIAL MEDIA: Facebook: www.facebook.com/rehablv
Twitter: www.twitter.com/rehablv
Instagram: @rehablv
Snapchat: @rehablv

MEDIA CONTACTS: Brigitte Ruiz
Kirvin Doak Communications
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702.737.3100



KELLY CARDENAS SALON

KELLYCARDENASSALON.COM

- OPENING DATE:** November 2, 2016
- ADDRESS:** Hard Rock Hotel and Casino
4455 Paradise Road
Las Vegas, NV 89169
- PHONE:** 702.693.5522
- WEBSITE:** kellycardenassalon.com/
- SOCIAL MEDIA:** facebook.com/kcshardrocklv/
twitter.com/KCSHARDROCKLV
instagram.com/kcshardrocklv/
- HOURS:** Tuesday through Saturday 10 a.m.-7 p.m.
Sunday and Monday 10 a.m. – 5 p.m.
- PARKING:** Hard Rock Hotel & Casino offers complimentary valet at the entrance of the casino and in the parking garage, located off Harmon Avenue. An additional parking garage is located off Paradise Road.
- SQ. FOOTAGE:** 2,475
- CO-OWNERS:** Kelly Cardenas, Marc Jay
- VICE PRESIDENT:** Sara Bryan
- SALON DIRECTOR:** Bradley Dunn
- SERVICES:** View services online: kellycardenassalon.com/services/
- SALON FEATURES:** The Color Bar – an open-air color arena with no mirrors so guests can relax while enjoying natural light from the floor-to-ceiling windows that overlook Hard Rock Hotel's poolside tropical oasis.
- Wash House – a completely separate room with a different sound system from the salon where customers will indulge in a shampoo experience unlike any other.

Styling Stations – the chic styling stations feature blowdryers that drop from the ceiling, outlets to charge phone and full length mirrors to grab a selfie.

MEDIA CONTACT:

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